Evan W. Marquez

Video Producer | Motion Graphics Animator | Director of Photography

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PROFESSIONAL SUMMARY

Video producer and motion graphics animator with 4+ years in broadcast news, government communications and documentary production, including two Regional Emmy Award–winning investigative stories as the team's sole animator. Leads projects from concept through delivery, handling scripting, cinematography, lighting, drone, editing and 3D animation. On Bernalillo County's video team, crewed 94 of 121 shoots in 2026 and helped complete 138 projects for 12 departments. Trains interns and new staff, and applies data-driven process improvement to production workflows.

SELECTED HIGHLIGHTS

- **2 Regional Emmy Awards** as a contributor and the only animator on KOB4 4Investigates stories (2022, 2024)
- **Director of Photography and drone pilot** for a nationally broadcast episode of *Mutual of Omaha's Wild Kingdom: Protecting the Wild* (2025)
- **138 projects, 159 deliverables and 27 live productions** completed by Bernalillo County's video team, Jan–Oct 2026
- **SURFACE: Emerging Artists of New Mexico award winner** (2026), with work exhibited at Harwood Art Center
- **Photograph acquired for the Bernalillo County Public Art Collection** by the county Arts Board, with a $1,000 purchase award (2026)

CORE SKILLS

Production: Producing and directing · Cinematography · Studio and field lighting · Field audio · Drone/UAS cinematography (FAA Part 107) · Live broadcast camera operation, technical direction and switching · Photography

Post-production: Video editing (Premiere Pro) · Motion graphics (After Effects) · 2D/3D animation (Blender) · Color and finishing · Multi-format and bilingual versioning

Leadership: Training and mentoring · Production scheduling and coordination · Workflow analysis and process improvement (DMAIC)

Software: Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, InDesign, Media Encoder, Blender, Maya, ZBrush, Substance Painter, Toon Boom Harmony, Unreal Engine

PROFESSIONAL EXPERIENCE

Multimedia Producer July 2024 – Present

Bernalillo County Communication Services, Albuquerque, NM · Full-time

- Produce, direct, shoot and edit commercials, PSAs, mini-docs, event coverage, photography and county programming for YouTube, the county website, social media and local broadcast.
- Crewed 94 of the team's 121 shoots in 2026 (78%), the most of anyone on staff, as the team completed 138 projects and 159 deliverables for 12 departments (January–October).
- Operate cameras and alternate as technical director and graphics operator for live County Commission broadcasts simulcast to YouTube, cable and GOV-TV, part of 27 live and livestreamed productions in 2026.
- Animate and produce a Treasurer's Office property-tax explainer in Blender and After Effects (82+ production hours), delivered in English and Spanish in horizontal and vertical formats.
- Plan and fly aerial cinematography as an FAA Part 107 pilot; drone footage was part of 19 projects for 7 departments in 2026.
- Train and mentor interns, job-rotation trainees and new hires in videography and editing, tailoring instruction to each trainee's skill level.
- Analyzed 2026 production data (148 project records, about 1,870 clock hours) as a DMAIC process-improvement project in the county's six-month Emerging Leaders program, building a service menu with time estimates by project type and the case for a request intake system.

KOB4-TV (NBC), Albuquerque, NM

Motion Graphics Designer / Animator · Contract — March 2022 – Present

- Design broadcast motion graphics and 3D animation in Blender and After Effects for news, sports, investigative, weather and special projects.
- Turn complex data and abstract concepts into clear on-air visuals on daily deadlines; the only animator on two 4Investigates stories that won Regional Emmy Awards.

Creative Services Producer · Full-time — July 2023 – July 2024

- Wrote, produced, directed and edited station promos and commercial spots from concept to air.
- Managed commercial logs and spot placement, balancing production priorities with revenue and compliance; partnered with marketing and sales on brand strategy.

Photojournalist and Sports Videographer · Full-time and part-time — December 2022 – July 2024

- Shot breaking news and planned coverage with ENG cameras, lighting kits and field audio; captured game highlights and postgame interviews across five sports.

Video Editor · Full-time — March 2022 – December 2022

- Edited daily news packages, VOs and SOTs in Premiere Pro under broadcast deadlines, working with reporters, producers and anchors to deliver accurate, polished stories.

Freelance Production

Camera Operator — March 2026 – Present

Windfire Productions · Contract

- Operate broadcast cameras for live Albuquerque Isotopes baseball and New Mexico United soccer coverage, executing the director's shot calls in real time.

Director of Photography — March 2025

Mutual of Omaha's Wild Kingdom: Protecting the Wild, Season 3, Episode 2 · Contract

- Led cinematography, lighting, field audio and drone for a nationally broadcast wildlife documentary episode following Mexican gray wolf field operations.
- Shot interviews and stand-ups in unpredictable field conditions, working with producers to deliver coverage to national broadcast standards.

EDUCATION

Bachelor's Degree in Creative Media, Animation and Visual Effects concentration — 2021

New Mexico State University, Creative Media Institute, Las Cruces, NM

- Minors: Filmmaking, Philosophy
- Capstone: wrote, storyboarded and produced a 5-minute animated short film over a 6-month production, using Toon Boom, Maya, After Effects and Premiere Pro

CERTIFICATIONS AND TRAINING

- **FAA Part 107 Certified Remote Pilot** — Federal Aviation Administration · Current through September 2028
- **Emerging Leaders Program** — Bernalillo County · 6-month professional development program, including a DMAIC process-improvement project · 2026 (in progress)

AWARDS AND HONORS

- **Regional Emmy Awards (2)** — Team contributor and sole animator, KOB4 4Investigates: 2024 Societal Concerns; 2022 Business/Consumer News
- **SURFACE: Emerging Artists of New Mexico, Award Winner** — Harwood Art Center, Albuquerque · 2026 · Selected for a professional gallery exhibition and professional development workshop
- **Public Art Collection Acquisition** — Bernalillo County Arts Board · 2026 · Photograph selected for the permanent collection through an unsolicited art proposal; $1,000 purchase award
- **NMBA Awards for Editing (2)** — KOB4: 2022 Legislative Team Coverage; 2022 Continuing Team Coverage
- **KOB4 Monthly Storytelling Award** — Videography and editing · December 2022